

CITIZEN



CLP 7200e series

Revolutionary ribbon control in an easy-to-use clamshell design



“ARCP” - Active Ribbon Control & Positioning enhancement system

No ribbon wrinkling, no media slippage and perfect registration

Parallel, serial & USB as standard; Network and WiFi options

Faster processing gives up to 5x performance increase

Better. Believe It.®

LABEL & BARCODE

CLP 7200e series

Introducing the latest and most advanced range of printers from Citizen - the CLP 7200e series.

Initially featuring two machines, the CLP 7201e and CLP 7202e, the new printers have a wide range of new and exciting features. These include our patented Active Ribbon Control & Positioning system, USB, Ethernet and WiFi interfaces and increased processing speed ensuring no delays even with the most complex of labels.

"ARCP"

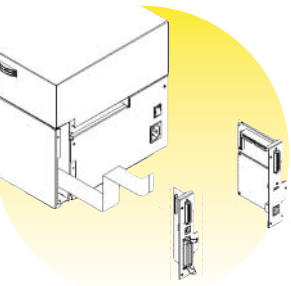
Active Ribbon Control & Positioning

- No Ribbon Wrinkling
 - No wrinkling during normal printing
 - Removes any wrinkles introduced during ribbon loading within inches of running
- Accurate Print Positioning
 - Improved registration
 - No slippage between ribbon and media with any media types



New Interfaces: IEEE1284 Parallel, USB, Serial Optional Ethernet and WiFi

- Parallel IEEE1284 as standard
- RS232C serial as standard with faster baud rates
- USB as standard
- Optional Ethernet Interface
 - Easy-to-install internal ethernet module
 - Easy-to-install internal WiFi 802.11 option due soon



Improved Performance - Faster Throughput

- Main processor performs at double the speed of similar products
- IEEE1284 Parallel operates at up to 5 times faster than existing parallel interfaces
- True-type font renderer as standard
- Flash memory installed as standard on CLP 7201e (ideal for storing downloaded true-type fonts and graphics)

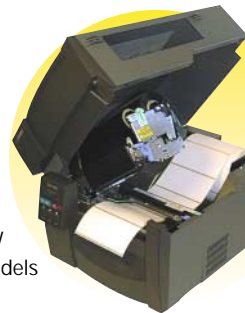


Technical Specification

	CLP 7201e	CLP 7202e
Technology	Thermal transfer and direct thermal with ARCP enhancement	
Resolution (approx)	203 dpi, 8 dots/mm	
Print speed (max)	7 inches/second	
Fonts TrueType download	1 Scalable, 8 Bitmap Supported as standard	
Media types	Roll or fanfold media; continuous or perforated; die-cut labels, tags & tickets	
Media sensing	Standard	Optional
Moveable media sensor		
Media width (min-max)	0.75 - 4.65 inches, 19 - 118 mm	
Media roll size (max)	8 inch, 200 mm (internal)	
Media thickness	0.0025 - 0.01 inches, 0.635 - 0.254 mm	
Print width (max)	4.1 inches, 104 mm	
Print length (max)	32 inches	
Label length (min)	0.5 in, 12.7 mm	
Ribbon type	Wax, wax-resin or resin type, ink out	
Ribbon length	360 metres or 74 mm outside diameter	
Interfaces		
IEEE1284 parallel	Standard	
RS232C	Standard	
USB	Standard	
Ethernet	Optional	
WiFi	Optional	
Case type	Heavy duty metal	
User interface	Liquid Crystal Display, 3 buttons + 2 LEDs	
User memory	2 Mb	2 Mb
SDRAM on-board	1 Mb	None
Flash on-board	4 Mb	4 Mb
Flash expansion		
Windows drivers	Yes, from dealer or web site	
Label design software	Yes, from dealer	
Options & accessories	Autocutter Peeler External rewinders Network interface, see above Flash memory card, see above Real-time clock module	
Printhead lifetime	50Kms	
Size (W x D x H mm)	260 x 452 x 256	
Weight (approx)	12.5 kg	

Clamshell mechanism, High-Lift Head

- Solid, heavy duty clamshell mechanism
- Easy media loading
- High-lift printhead for easy servicing
- New print head increases printhead life by more than 60% compared to previous models



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